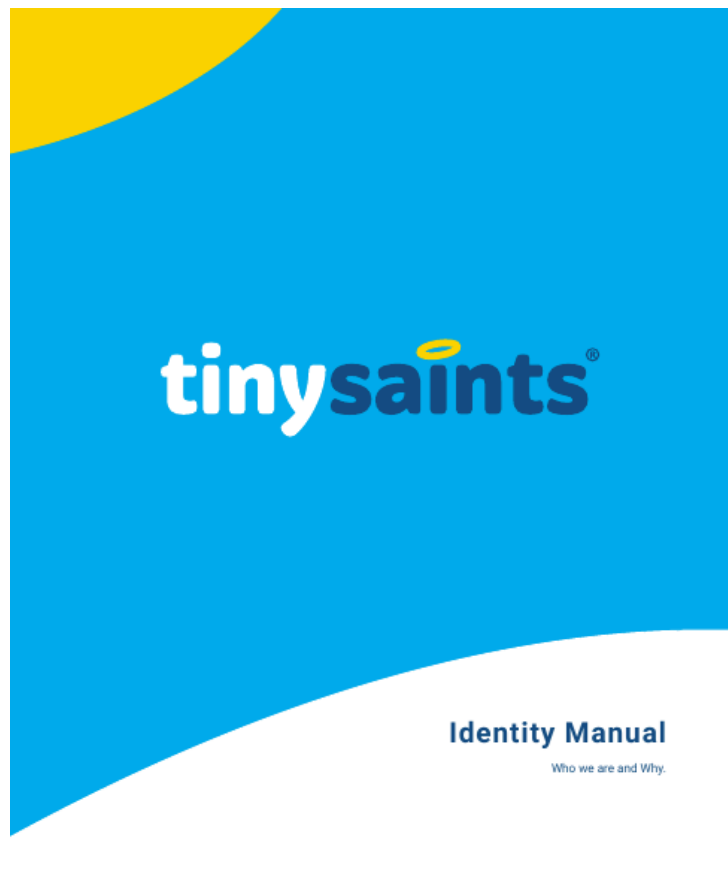


PORTFOLIO · 01 / 05 · HISTORICAL BRAND

Tiny Saints

A Catholic product brand and an accessible visual language for stories of the saints.



HISTORICAL BRAND REFERENCE

The original identity-manual cover is shown as a reference to the brand's visual language. Joe founded Tiny Saints and shaped its identity, product concepts and messaging. His ownership has ended.

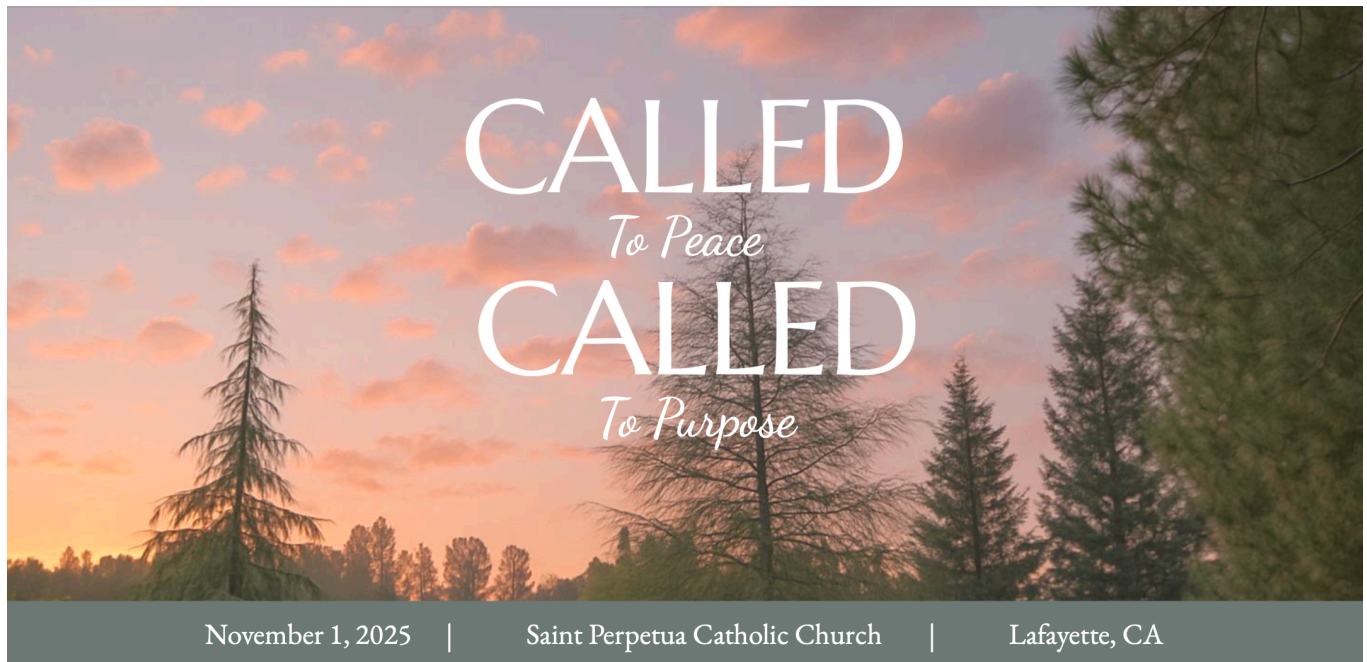
Role and credit. Joe: founder and board-book writer. The OSV board books are illustrated by Manuel Corsi. The historical manual has no individual author byline; the cover is not a sole-manual-authorship claim.

[Read the 2013 founder interview ↗](#) · [View the published author and illustrator credit ↗](#)

PORTFOLIO · 02 / 05 · HISTORICAL ARTWORK

CALLED

Campaign and editorial design for Catholic formation.



HISTORICAL RETREAT ARTWORK · 2025

The displayed retreat header was prepared for a November 2025 event. Its date and event details are historical. The creative work includes retreat campaign artwork and reusable print templates.

Role and credit. Joe: retreat-header artwork and campaign design. Photograph authorship is not claimed.

Original artwork shown unchanged for owner-private portfolio review. Historical event details are not a current invitation. No organizational endorsement or results claim is implied.

PORTFOLIO · 03 / 05 · IN PROGRESS

EverAudio

A coordinated brand direction for an audio and podcast project.



BRAND & PODCAST CREATIVE DEVELOPMENT · IN PROGRESS

The original concept board brings a wordmark, audio symbols, color directions and application ideas together. Current development is with John Gribowich and Kathy Lorentz.

Role and status. Joe: brand identity and podcast creative development. Episode release and final adoption of the pictured applications are not established.

Development concepts shown for owner-private review. No release, adoption, audience metric or endorsement is implied.

PORTFOLIO · 04 / 05 · HISTORICAL CONCEPTS

Catholic Foundation of Central Florida

Logo-family directions developed for Foundation communications.



LOGO-FAMILY CONCEPTS · 2016

Credit. Creative direction: Joe Klinker. Design collaboration: Manuel Corsi.

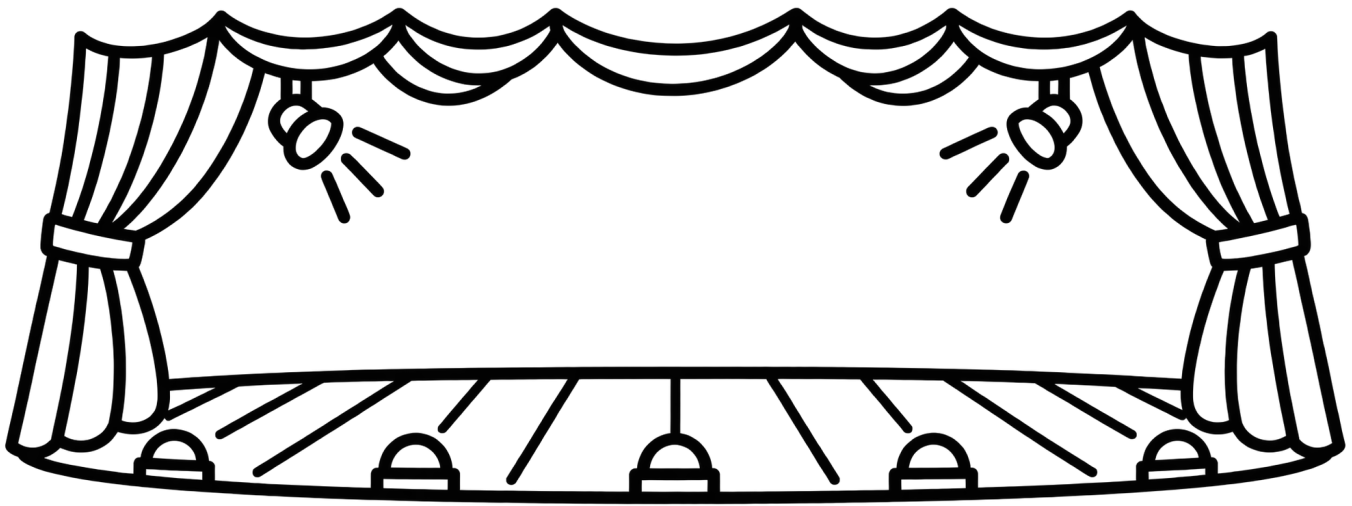
These original materials are historical concept and review directions. Adoption as a final rebrand is not established. Joe's Foundation career entry is Marketing and Communications, 2015-2016.

Owner-private portfolio review. No adopted identity or institutional endorsement is implied.

PORTFOLIO · 05 / 05 · DEVELOPMENT CONCEPT

Duck

An illustrated theater world taking shape.



THEATER IDENTITY & ILLUSTRATION · IN DEVELOPMENT

The stage image belongs to the developing visual language for Joe's theater project: bold drawn lines, familiar stage objects and a coordinated illustrated setting. The existing artwork is embedded unchanged.

Role and method. AI-assisted concept artwork, art directed and reviewed by Joe. Duck remains a development concept.

Owner-private portfolio review. This concept does not establish a produced show, venue engagement, customer commission or arts organization endorsement.